EXELEBRITYTHE KOREA BULLETIN

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2nd week of September 2023

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HOT ISSUE -

BTS's Jungkook becomes fastest K-pop soloist to hit 1 billion Spotify streams



Jungkook of boy band BTS became the fastest K-pop soloist to surpass 1 billion streams on global music streaming service Spotify, earning the singer a Guinness World Record before his official solo debut. Jungkook's achievement came as a result of his songs "Stay Alive" (2022), "Left And Right" (2022) — a collaboration with U.S. pop star Charlie Puth and "Dreamers" (2022), the official FIFA World Cup 2022 soundtrack. The record was achieved on March 27, 409 days after the songs' release dates. The previous record was held by Lisa of girl group Blackpink, who reached the threshold in 411 days.

Jungkook, the youngest member of BTS, has released solo tracks as part of the band's albums but has not had a solo debut like other members such as Jin, J-Hope, Jimin, RM and Suga.

His first solo music was "Begin" (2016) and he has had success with other solo tracks such as "Euphoria" (2018) and "My Time" (2020).

Jungkook's solo album is set for release this year, but a date has not been set yet.

Only members Jungkook and V have not released solo albums.



HOT ISSUE Blackpink's Lisa earns her Seventh Guinness World Record



Lisa of girl group Blackpink earned yet another Guinness World Record, this time with her 2022 hit EP "Lalisa." According to Guinness World Records, "Lalisa" became the first-ever EP from a solo singer to surpass 1 billion streams

on global music streaming service Spotify.

The EP only has two songs: "Lalisa" and "Money." The feat was achieved 595 days after it dropped on Sept. 10, 2022. This marks Lisa's seventh Guinness World Record.

She also holds the record for most-watched solo artist's YouTube music video within 24 hours with "Lalisa," and most-watched K-pop solo artist's YouTube music video within 24 hours, also with "Lalisa," among others. Blackpink is currently on its "Born Pink" world tour, set to meet with 1.5 million fans around the world. The group will also headline the Hyde Park British Summer Time Festival in July.

HOT ISSUE — 'Queendom Puzzle' project girl group EL7Z UP To Debut In September



According to reports on August 31, Mnet revealed EL7Z UP will be making their debut on September 14, and a representative of the girl group responded, "EL7Z UP are currently preparing with the aim of debuting in mid-September."

EL7Z UP are expected to release 3 albums in all, and they're reportedly not promoting within a fixed period. The project group will also be participating in global tours, the upcoming '2023 MAMA', and fan concerts in Japan on October 22 KST and October 24.



Global Brand Ambassadors

















DIOR Cha Eunwoo LOUIS VUITTON Song Jungki CHANEL Park Seojun CHLINE Park Bogum



COMING UP FAN MEETINGS -





01

이종석 LEE JONG SUK

- 09/10 Seoul 09/18 Osaka 09/21 Tokyo 10/04 Singapore 10/15 Macau
- 10/28 Ho Chi Minh

02

트레져 TREASURE

09/2~3 Fukuoka 09/08~10 Kobe 09/16~18 Yokohama 09/23~24 Nagoya 09/30~10/01 Tokyo



COMING UP FAN MEETINGS -





 D7.22 SAT
 SEOUL
 D8.06 SUN
 MANILA
 D8.13 SUN
 MACAU

 D9.12 TUE
 HONG KONG
 09.16 SAT
 JAKARTA
 09.30 SAT
 JAPAN

 10.21 SAT
 BANGKOK
 10.29 SUN
 SINGAPORE
 AND MORE







03

정해인 JUNG HAE IN

09/12 Hong Kong 09/16 Jakarta 09/30 Japan 10/21 Bangkok

10/29 Singapore

04

최수영 SOO YOUNG

09/20 Tokyo, Yokohama 09/23 Osaka 10/01 Thailand 10/15 Taipei 05

김범 KIM BUM

09/16 Bangkok 09/22 Manila 09/23 Cebu 10/09 Seoul



COMING UP CONCERTS —



01

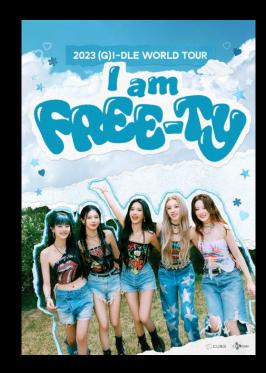
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09/30 –10/01 Hong Kong 10/03 Jakarta 10/7–08 Bangkok



⁰² 트와이스 TWICE

09/11 Paris 09/13-14 Berlin 09/23 Bangkok 09/30 Bulacan 12/16-17 Nagoya 12/27-28 Fukuoka



03

(여자) 아이들 (G)I-DLE

09/13 Paris 09/16 Brussels 09/18-19 Berlin 09/27-28 Tokyo 10/14 Macau 10/29 Singapore

COMING UP CONCERTS —



04

스테이씨 STAYC

09/23-24 Seoul202410/11 New York01/14 Taipei10/13 Chicago01/20 Hong Kong10/17 San Antonio02/16 Singapore10/19 Dallas10/24 Seattle10/26 San Francisco10/29 Los Angles

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05

뱀뱀 BAMBAM

09/16 Seoul 09/22 Manila 09/30 Macao 10/15 Kuala Lumpur 10/28 Bangkok



블랙핑크 BLACKPINK

09/16-17 Seoul



RISING STAR -----



전여빈 Jeon Yeo Been

Born	July 26, 1989(age 34)
'ears active	2017
Agent	MANAGEMENT-MMM
2021	Series Vincenzo
2022	Series Glitch
2023	Series A Time Called You

ACTORS OF THE MONTH.





RISING STAR

ACTORS OF THE MONTH.



김재원 Kim Jae Won

Born	February 9, 2001 (age 37)
ears active	2018
Agent	MYSTICSTORY
2021	Film I Dream Maker
2023	Series I Stealer
2023	Series I King The Land









RISING STAR -----

K-POP ARTISTS OF THE MONTH.



카드 KARD

Years active 2016 Labels DSP media

Members







제이셉 J.seph





전소민 Jeon Somin

전지우 Jeon Jiwoo

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RISING STAR -----

K-POP ARTISTS OF THE MONTH.



엔싸인 n.SSign

Years active 2019 Labels n.CH ENTERTAINMENT

Members



카즈다 KAZUTA



성윤 SYNGYUN



로빈 ROBIN



한준 HANJUN



로렌스 LAURENCE



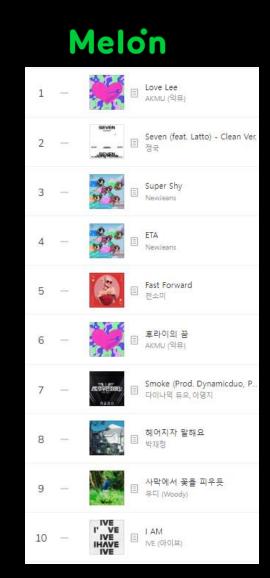
준혁 JUNHYEOK



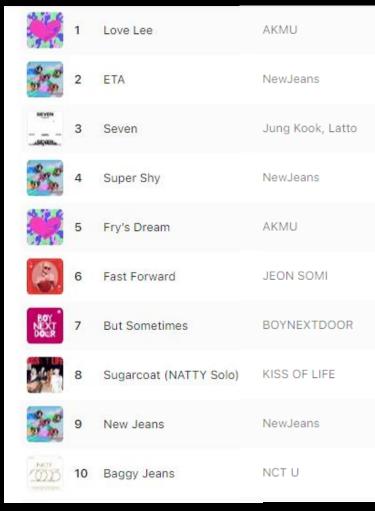
희원 HUIWON

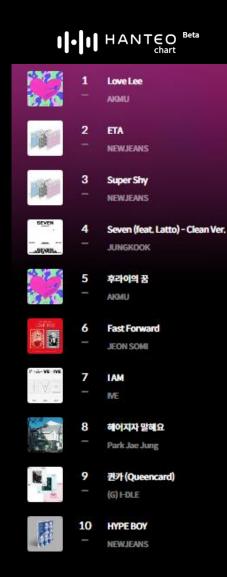
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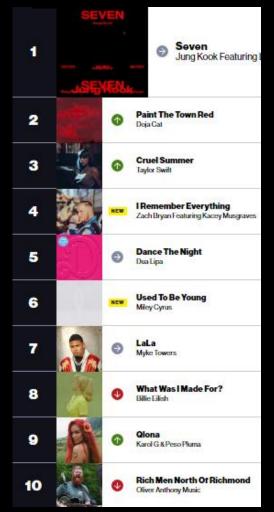


iTunes Korea chart





billboard global 200







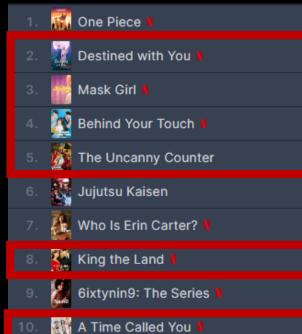
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Destined with You

Rowoon, Jo Bo-ah, Ha Jun

02





Mask Girl Ko Hyun-jung, Nana, Ahn Jae-hong

Behind Your Touch Han Ji-min, Lee Min-ki, Suho

05 <u>The Uncanny Counter</u>

Cho Byeong-kyu, Yu Jun-sang



King the Land



A Time Called Ahn Hyo-seop, Tsabina, Jeon Yeo-been

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NETFLIX TOP 10 MALAYSIA

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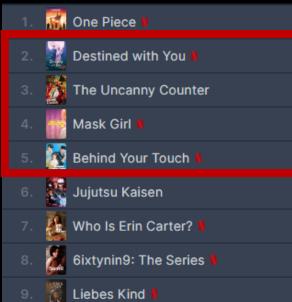
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Destined with You

Rowoon, Jo Bo-ah, Ha Jun

02



Live to 100: Secrets of the Blue Zones



The Uncanny Counter

Cho Byeong-kyu, Yu Jun-sang

04

Mask Girl

Ko Hyun-jung, Nana, Ahn Jae-hong

05

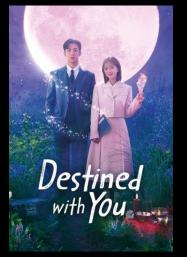
Behind Your Touch Han Ji-min, Lee Min-ki, Suho

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NETFLIX TOP 10 SINGAPORE

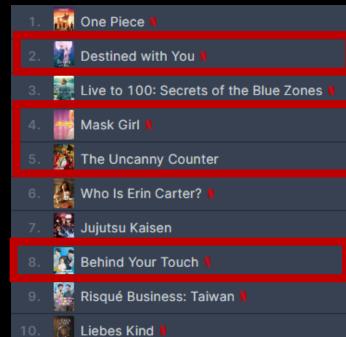
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Destined with You

Rowoon, Jo Bo-ah, Ha Jun

02





Mask Girl Ko Hyun-jung, Nana, Ahn Jae-hong



04

The Uncanny Counter

Cho Byeong-kyu, Yu Jun-sang

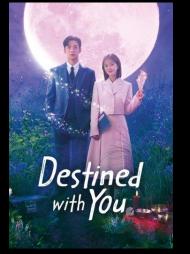


Behind Your Touch Han Ji-min, Lee Min-ki, Suho





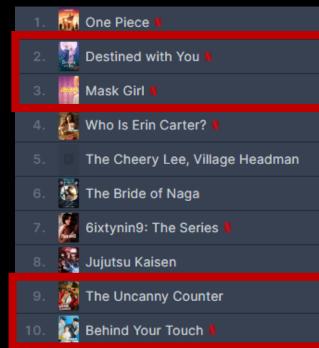
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Destined with You

Rowoon, Jo Bo-ah, Ha Jun

02





Mask Girl Ko Hyun-jung, Nana, Ahn Jae-hong



The Uncanny Counter

Cho Byeong-kyu, Yu Jun-sang



Behind Your Touch Han Ji-min, Lee Min-ki, Suho

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NETFLIX TOP 10 VIETNAM

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02

Mask Girl Ko Hyun-jung, Nana, Ahn Jae-hong





The Uncanny Counter Cho Byeong-kyu, Yu Jun-sang



04

Destined with You

03



Rowoon, Jo Bo-ah, Ha Jun

06

Behind Your Touch Han Ji-min, Lee Min-ki, Suho

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Destined with You

Rowoon, Jo Bo-ah, Ha Jun



03

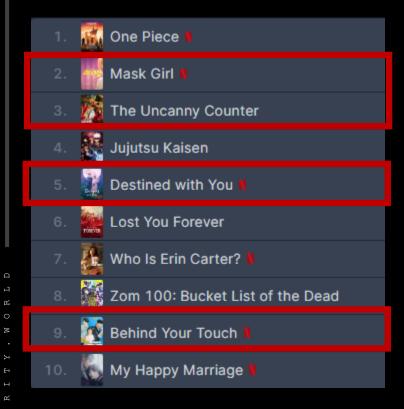


Mask Girl Ko Hyun-jung, Nana, Ahn Jae-hong



NETFLIX TOP 10 OTHER COUNTRIES

HONG-KONG



PHILIPPINES

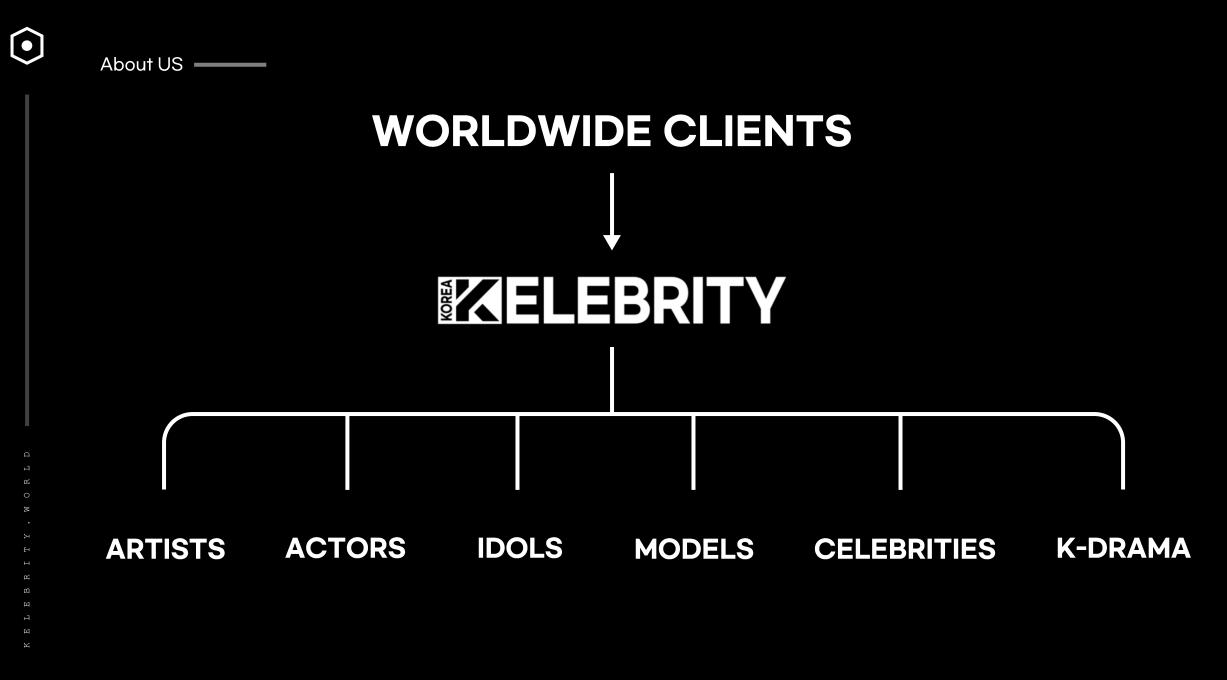


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1.		One Piece N
2.	-	Mask Girl 🛚
3.		Lost You Forever
		The Uncanny Counter
5.		Destined with You 🛚
6.		Jujutsu Kaisen
7.		Behind Your Touch N
8.		The Legend of Anle
9.		My Happy Marriage 🛚
10.		Port of Lies

About US

TELL US WHO IS THE ONE AND WE WILL CONNECT YOU



We provide our services for the categories below

TVC

About US

Korean Celebs to be featured in Commercials.

PRINTS

Korean Celebs to be featured in Print Ads.

MUSIC

Copyright for Korean songs to be used in overseas contents.

ADVERTORIAL

Placing brands in Korean Dramas & Reality Show.

CONCERTS

Providing Korean artists in overseas concerts and events.

Thank You

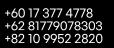
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